





When you built your business, you didn't build it with an end date. You built it to last. To persevere. To endure. Every decision you make is about the big picture and the long run.

At 3M, we built our graphic solutions to last. We took equal parts science, innovation, and determination, and created the world's most innovative and comprehensive product line. But we didn't stop there.

We tested. And tested. Until we engineered the most durable and cutting-edge graphic products for your business. In fact, we're so confident in our graphic materials, we stand behind them with the 3M™ MCS™ Warranty – the most comprehensive warranty in the industry.

We're not stopping here. No matter how well our products perform, we will continue to put ourselves to the test.

Just like you do.



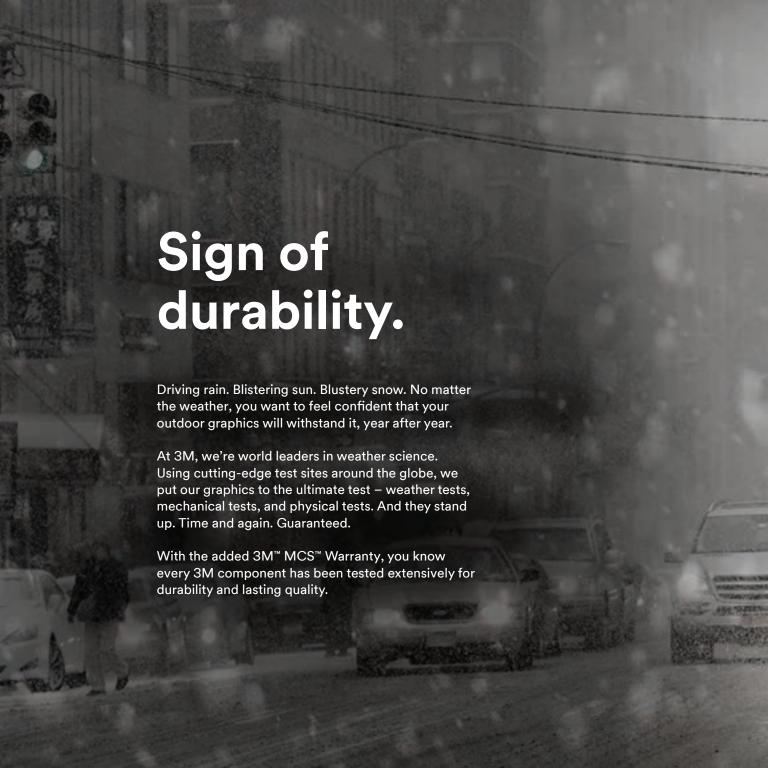


## Enduring quality.

You've invested a lot in your business. And you've built it on a solid reputation of quality. From the logo on your delivery van to the logo on your building, your branding should match your reputation. Your graphics and your reputation are extensions of your brand, and both need to remain flawless.

True to our values, we're committed to a level of quality that remains unmatched. The 3M™ MCS™ Warranty sets the bar for quality, performance, and consistency. And we're committed to consistently raising that bar. For you and your business.







## The science of protecting against nature's worst.

From intense UV radiation to high humidity to drastic temperature fluctuations, Mother Nature poses a serious threat to your finished graphics. When your customers invest and trust in you to provide quality branding, you need to know your graphics will last and look good. Day in and day out. Year after year.

At 3M, we're confident in our graphics, because we engineer them to withstand the elements in the most extreme environments on earth. For decades, we've been vigorously testing the durability and weatherability of 3M products at outdoor testing sites across the globe, as well as at our industry-leading Weathering Resource Center.

Using world-class technologies, our brightest scientists, chemists, and technicians subject 3M films and components to unparalleled analysis and rigorous testing for resistance to nature's worst – sunlight, heat, water, and more – simulating years of exposure to punishing conditions. Science that makes your work endure.

But our confidence in our graphics portfolio doesn't stop there. Graphics produced from 3M products have the added guarantee of the 3M™ MCS™ Warranty. Full, non-prorated protection for the intended life of each graphic. Rest – and work – assured that 3M products stand the test of time. Every time.



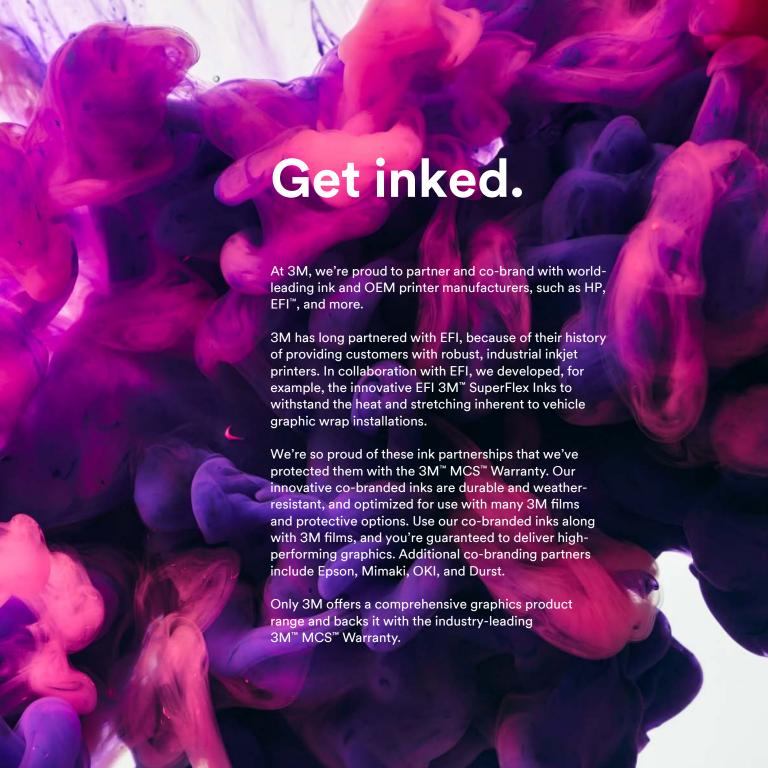




## 3M™ MCS™ Warranty

The most comprehensive finished graphics warranty in the industry.

The 3M™ MCS™ Warranty ensures that all elements of a graphic – from film and ink, to adhesive, tape, and protective coating – will perform at its best, consistently over time, and in the harshest environments.





## **Commercial Solutions**

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General & Technical Information Phone: 1-800-328-3908 Web: 3M.com/graphics













**3M™ MCS™ Warranty** – the first finished graphics warranty in the industry and still going strong – gives peace of mind to discriminating users that require optimum performance for the intended life of the graphic.

**3M Performance Guarantee** adds confidence to your choice when you use selected 3M media imaged with an expanding range of 3M qualified OEM printers and inks.

**Warranty and Limitations.** The following is made in lieu of all other expressed or implied warranties, including any implied warranty of merchantability or fitness for a particular purpose. All 3M products are warranted to be free of defects in materials and manufacture at the time of shipment and to meet the specifications stated in the film or media's Product Bulletin.